**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 10/09/22 |
| Team ID | PNT2022TMID40127 |
| Project Name | Project – Car Resale Value Prediction |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Graphical user interface, text, application, email

Description automatically generated

**Problem Statements for Smart Fashion Recommender Application**

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| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | I’m owner of Car Travels | I’m trying to buy a Latest Resale Models of Cars for my  Travel agency. | I can’t find the one that I expect in local. | There is only few Resale Cars are Available But I want a Bunch of Cars. | Like I should just by a new car instead of resale cars. |
| PS-2 | I’m a Car Seller | I’m trying to sell a Car with Best Price for my Purpose. | I’m not able to find the value/price of my old car. | My old car doesn’t have a AC & Auto Pilot Mode So I want to sell it and buy a one. | Like I don’t want to sell my old car. |
| PS-2 | I’m a Son | I’m trying to buy a Resale Car for My Father who is working in a Factory that is 10km away from my home. | I don’t have any idea that I can buy a car with good condition within my budget. | It's my first time buying Resale car and I don’t want to embarrass myself Infront of my family. | Like I’m overdoing and overthinking it, just because of a Car for My Father and also for My Family. |

**Derived Problem Statement:**

User needs a way to know the value/price for resale car on online through all the products available in the platform so that they can save time on surfing through the internet/different platforms.